

Assured Performance is building a national OEM driven, consumer focused Preferred Provider Network. In doing so, we are empowering our Members to be preferred provider organizations (PPO) where consumers have the ability to make the right choice – a Certified Collision Care Provider.

We are providing you with a means to make sure you are able to distinguish your business from your competitors and those that do not meet the same standards of excellence. You are not an average shop and Assured Performance provides you with the right tools to stand out in your market. Assured Performance aligned with OEMs and other consumer-facing companies are creating a national network of Certified Collision Care Providers.



COLLISION CARE PROVIDER BENEFITS INCLUDE

- **Shop Recognition:** Certified shops can become recognized by the biggest names in the automotive industry, the OEMs, as well as other consumer-facing organizations like Enterprise Rent-A-Car.
- **Program Signage:** Certified shops receive a Certified Collision Care Provider sign in addition to any signage from the OEMs they are recognized by.
- **Business Development Report:** The Business Development Report is filled with feedback and strategy to help improve customer satisfaction and the bottom line. By gradually integrating our Business Development strategy into the current models of participating shops, members of the CollisionCARE network can expect to see steady growth.
- **Referrals:** through AutoBodyLocator.com
- **Website Integration and Microsite**
- **Consumer Education Lobby Video**



Refer to www.CertifyMyShop.com for the most up-to-date program materials.