



# TOYOTA

## RECOGNIZED CERTIFIED COLLISION CARE PROVIDER PROGRAM



### A Revolutionary Program is to provide **CONSUMERS WITH A REPAIR PROVIDER CHOICE**

For more information see [ToyotaRecognized.com](http://ToyotaRecognized.com)

## THE CERTIFICATION PROGRAM AND DEVELOPMENT PROCESS INCLUDES:



### SHOP RECOGNITION

Once "Certified" you will receive an official Toyota sign, helping to promote your exclusive status as a Toyota Recognized Certified Collision Care Provider.



### 100% WRITE REBATE REWARD

Put more money in your pocket by writing and repairing vehicles with 100% Toyota collision repair parts. Your shop will receive a 5%\* rebate when you repair a vehicle using 100% Toyota collision repair parts.

*\*Subject to Co-Op administrative fees*



### COLLISION CARE PROVIDER STATUS

Receive customized tools to pump up your brand and promote your exclusive status. These marketing tools include: VIP Collision Care Cards, press release, signs, brochures, consumer education lobby video, website integration and more!



### BUSINESS DEVELOPMENT REPORT

Includes the deficiencies identified during the Certification process. It details areas the shop should address to improve business and meet the standards required under the program. The report also includes the "Road to Gold" plan from I-CAR to help attain and maintain your Gold Class Professionals status.



### CERTIFICATE OF AUTHENTICITY & CARFAX REPORTING

Provide your customers with an official "Certificate of Authenticity" when you repair their vehicle with 100% Toyota collision repair parts. You also have the option of adding your credentials and exclusive Toyota status to the CARFAX report.

Refer to [www.ToyotaRecognized.com](http://www.ToyotaRecognized.com) for the most up-to-date program materials.