



# CHRYSLER RECOGNIZED CERTIFIED REPAIR FACILITY PROGRAM

**AUTHENTIC PERFORMANCE**



The new Chrysler Recognized Collision Repair Facility Program provides consumers with a repair provider choice that is certified. The unique program identifies collision repair operations that have all of the critical tools, equipment, training and facilities to properly repair Chrysler and Fiat vehicles to original manufacturer's specifications.

For more information see [ChryslerCertifiedShop.com](http://ChryslerCertifiedShop.com)

## THE CERTIFICATION PROGRAM AND DEVELOPMENT PROCESS INCLUDES:



### SHOP RECOGNITION

Once "Recognized" you will receive an official sign from Mopar with all of the Chrysler Group brands displayed. Plus, you will have other optional exterior and interior signs helping to promote your status as a "Chrysler Recognized Collision Repair Facility."



### 100% WRITE REBATE REWARD

Now you can receive a reward for writing and repairing the vehicle right using 100% Mopar collision repair parts. Your shop will receive a 5%\* rebate when you repair a vehicle using 100% Chrysler collision repair parts.

*\*Subject to Co-Op administrative fees*



### BUSINESS DEVELOPMENT REPORT

The Business Development Plan provided includes the deficiencies identified during the certification process and inspection. It details areas the shop should address to improve business and meet the standards and criteria required under the program. The plan will also include the "Road to Gold" plan from I-CAR to help attain and maintain your Gold Class Professionals status.



### CERTIFICATE OF AUTHENTICITY & CARFAX REPORTING

Whenever you repair using 100% Mopar collision repair parts, you are able to provide your customers with an official "Certificate of Authenticity" and you are able to add your credentials to the CARFAX report for this repair. Your shop will be listed as the official "Chrysler Recognized Collision Repair Facility" on the CARFAX report. Therefore, whenever damages are reported to CARFAX, it turns bad news into better news!