



# GENERAL MOTORS (GM)

## GENUINE REPAIR PROVIDER RECOGNITION



As a Certified member of the Assured Performance Network, you can receive several exclusive benefits provided by GM, enabling you to offer your customers something better than the competition and far better than any DRP.

To help increase your profits, GM is rewarding you with a 5% rebate for using 100% Genuine GM repair parts. Participation in this program will help you close more sales, turbo-charge your marketing, expand your business and market share and increase your customer satisfaction.

Once you are Certified by the Assured Performance Network, you will receive a sign, showing you are a designated "Genuine Collision Repair Provider" and part of the GRP program. You do not have to change dealers, and the rebate is directly from GM so it will not affect your current dealer discounts.

In addition, you can provide your customers with an official GM Certificate of Authenticity, reinforcing that you have used 100% Genuine GM parts to repair their vehicle. With this official certificate, you are offering your GM vehicle owners something no one else has. This gives the consumer peace of mind that their vehicle was repaired properly according to GM standards.

## EXCLUSIVE BENEFITS FROM GM INCLUDE



- 5% rebate for using 100% Genuine GM collision repair parts.
- Your customers will receive a "100% Genuine GM Collision Repair Parts Certificate."
- "Genuine Collision Repair Provider" designation and lobby sign from GM.
- Be promoted as one of the exclusive shops enrolled in the "Genuine Repair Program."
- Rebates are directly from GM so you do not have to change dealerships and it will not affect your current local dealer discounts.

Refer to [www.CertifyMyShop.com](http://www.CertifyMyShop.com) for the most up-to-date program materials.